

TRANSPORTATION MANAGEMENT ASSOCIATIONS CAN HELP YOU WITH OUTREACH DURING CONSTRUCTION MANAGEMENT

Penn State Transportation Engineering & Safety Conference

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What is a TMA?

- Non-profit organization
- Workers to improve transportation (all modes) within a specific, well-defined service area
- Usually member-based
- Members are local businesses, nonprofits, and governments entities
- There are 9 TMAs in Pennsylvania and 3 in Allegheny County

TMA in Allegheny County

- Airport Corridor Transportation Association
- Oakland Transportation Management Association
- Pittsburgh Downtown Partnership TMA



TMA Mission

The TMAs have several goals that they strive to achieve to fulfill their mission:

1. Work to reduce congestion (congestion mitigation)
2. Improve air quality
3. Improve mobility
4. Encourage employers to support a network of commuting alternatives for their employees
5. Assist employees in getting to work



Congestion Mitigation & Improving Air Quality

The TMAs work to reduce congestion and improve air quality in each of their service areas.

- Provide current and future traffic information through e-mail blasts and websites
- Partner with PennDOT to perform public outreach to individuals directly impacted by construction project
- Promote alternate commuting options such as biking, walking, ridesharing and vanpooling



How Do TMAs Fit Into the Construction Process?

- TMAs work with the project team and the PennDOT Press Office to assist with public outreach for businesses and residents directly impacted during construction.



How Can TMAs Help You?

- TMAs act as a liaison between the project management team and the public
- TMAs work at the community level to address questions and concerns from local businesses and residents.
- They arrange and participate in public meetings.
- They establish a telephone hotline for each project to decrease the number of inquiries from the public coming to the project team.
- TMAs contact the project managers and get responses back to the public within 48 hours.



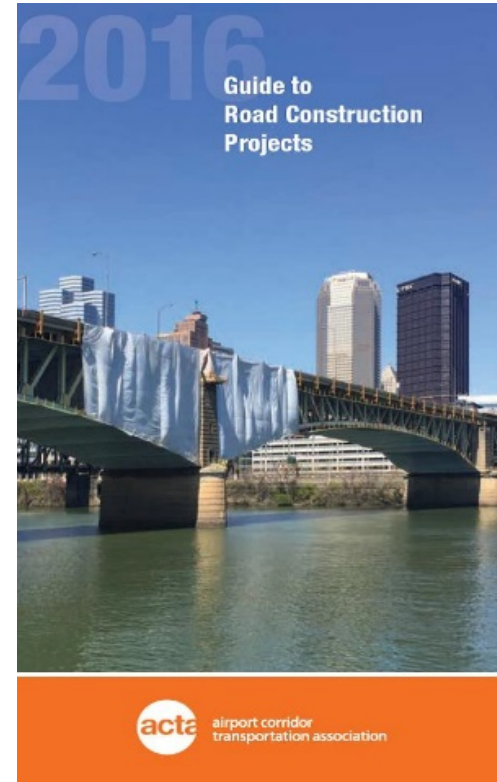
How Can TMAs Help You?

- TMAs keep a database of impacted businesses and residents so that emergency situations such as water shutoffs, etc. can be quickly communicated.
- TMAs attend weekly Project Control meetings to better understand the construction timeline (two week look ahead) and update the field office on all inquiries from the public.
- All comments and complaints are registered on a spreadsheet that is updated weekly and sent to the Project Manager.
- TMAs work closely with the PennDOT Press Office to coordinate r community-based communications.



Construction Season Guide

In 2016 ACTA published the first ever comprehensive summary of all major projects in District 11-o.



ACTA's Impact By the Numbers

In the Airport Corridor:

- **Parkway West**

 - Answered 271 Calls to the Hot Line

 - Attended 10 Project Control Meetings

- **Ft. Pitt Tunnel**

 - Answered 11 Calls to the Hot Line

 - Attended 5 Project Control Meetings

- **Parkway West Airport**

 - Attended 8 Project Control Meetings

- **Route 51 Coraopolis**

 - Answered 13 Calls to the Hot Line

 - Attended 7 Project Control Meetings

 - Direct Mailing to Businesses



ACTA Provided Outreach for 10 District 11 Projects in 2016

Outside the Airport

- Lincoln Way
Answered 48 Calls to the Hot Line
Attended 5 Project Control Meetings
- West Carson Street
Answered 32 Calls to the Hot Line
Attended 15 Project Control Meetings
- Route 51/88
Answered 35 Calls to the Hot Line
Attended 15 Project Control Meetings
- Route 51
Attended 19 Project Control Meetings
- Route 65
Answered 16 Calls to the Hot Line
Attended 11 Project Control Meetings
- Liberty Bridge
Helped Plan and Advertise the Public Meeting
Attended 4 Project Control Meetings



Summary of Public Outreach in 2016

- Summary of Work to Assist PennDOT with Public Outreach:
- 391 Hot Line Calls Answered
- 84 Project Control Meetings Attended
- 129 Project-Specific Traffic Advisories Sent to Affected Businesses and Residents
- Published a Summary of All Major District 11-0 Projects for the 2016 Construction Season



On the Internet

This year ACTA emailed 665 Traffic Advisories to our mailing list of members and others.

Free traffic advisories

See into the future! Find out about any construction, road closures or detours before you get into your car.

The Airport Corridor Transportation Association has a free, no hassle solution for you.

Located in Robinson Township, we are a non-profit Transportation Management Association focused on reducing congestion and improving air quality in Pittsburgh's Airport Corridor.

One of the ways we accomplish that is by providing free, daily traffic advisories via e-mail to local businesses, organizations and individuals.



TMA's Have Experience!

- Birmingham Bridge
- Greenfield Bridge
- Route 65 Ft. Duquesne Boulevard to the McKees Rocks Bridge
- I-376 Airport to McClaren Road
- I-376 Airport to Business Loop 376
- Boulevard of the Allies
- Fort Pitt Bridge and Tunnel (1st project!)
- Fort Pitt Tunnel Ceiling Project removal
- I-279 Parkway North System Preservation
- I-79 Project Interchange Construction
- Parkway West Improvement Project
- Settlers Cabin Interchange Project
- Wexford Flats Improvement Project
- West Carson Street Viaduct Project
- SR 51/88 Bridge/Safety Improvement Project
- SR 2031 Lincoln Way Improvement Project
- SR 3069 West Liberty Resurfacing Project

